

RYNEK SPOTKAŃ W GDAŃSKU W 2021 ROKU

NA PODSTAWIE DANYCH ZEBRANYCH PRZEZ GDANSK CONVENTION BUREAU

OGÓLNE INFORMACJE

WIELKOŚĆ RYNKU SPOTKAŃ

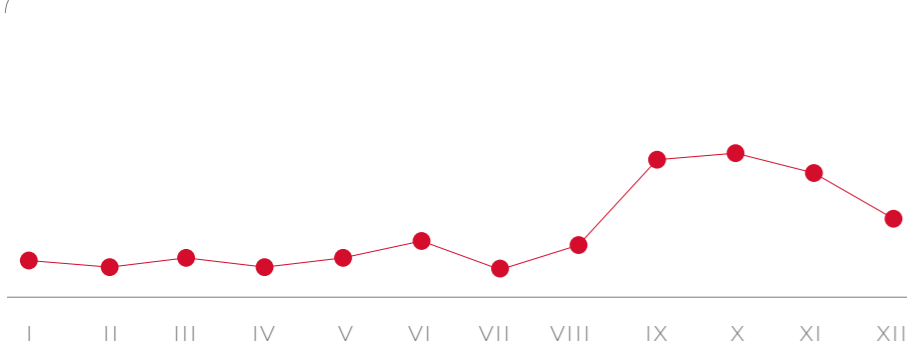
199 044

uczestników spotkań
i wydarzeń
biznesowych

431

spotkań
i wydarzeń
biznesowych

SEZONOWOŚĆ

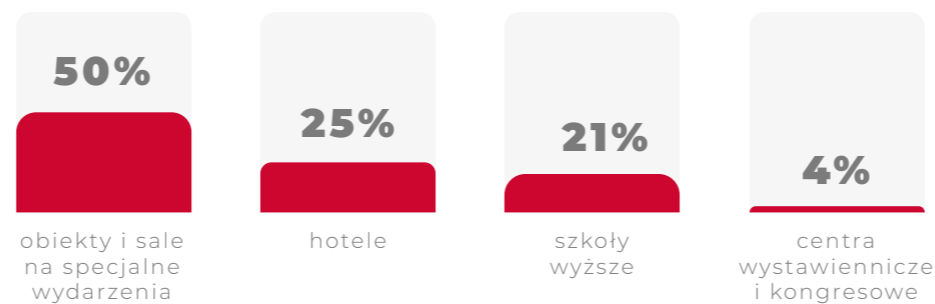


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Bureau



LOKALIZACJA WYDARZEŃ

OBIEKTY



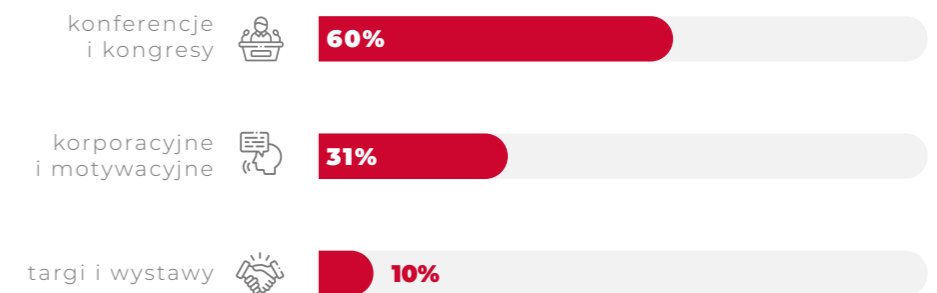
CHARAKTERYSTYKA WYDARZEŃ

POCHODZENIE GRUPY

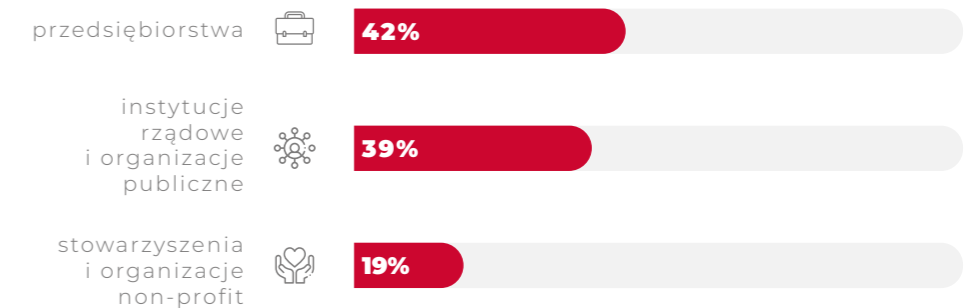


CHARAKTERYSTYKA WYDARZEŃ

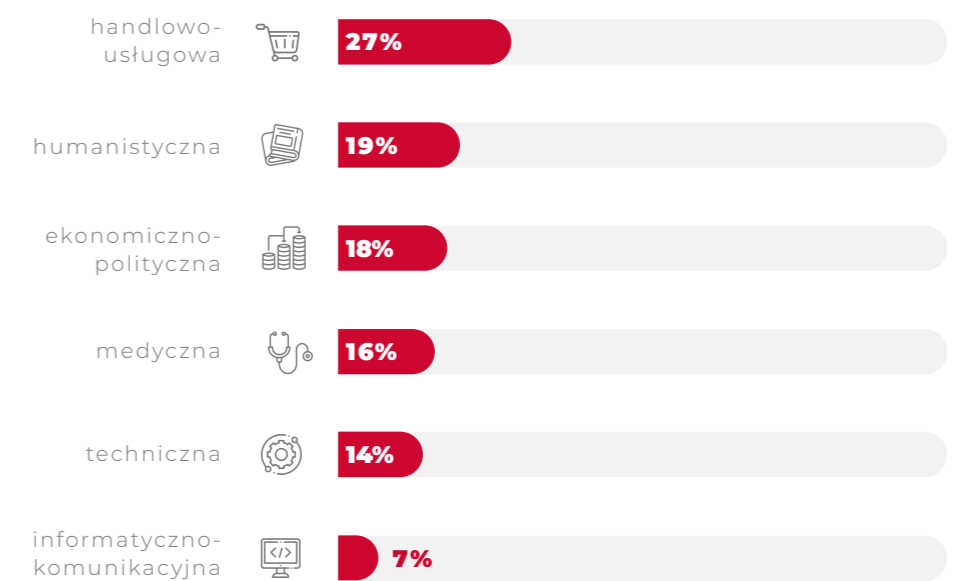
RODZAJ WYDARZEŃ



RODZAJ GRUPY



SPOTKANIA WG BRANŻY



MEETING INDUSTRY IN GDANSK IN 2021

BASED ON DATA COLLECTED BY GDANSK CONVENTION BUREAU

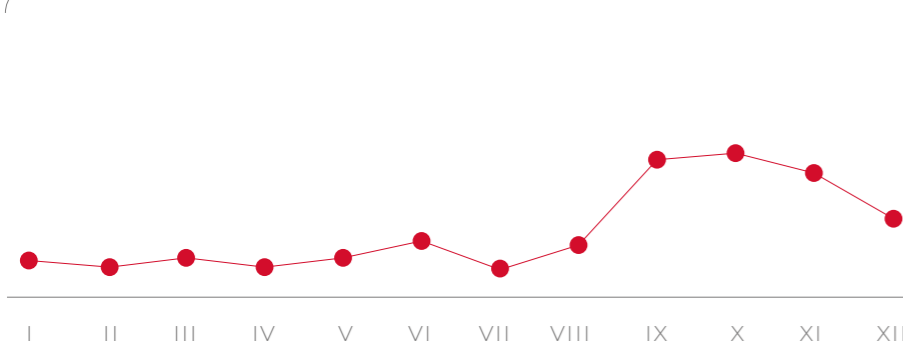
GENERAL INFORMATION

SIZE OF MEETING INDUSTRY

199 044
participants
of business meetings
& events

431
business
meetings
& events

SEASONALITY

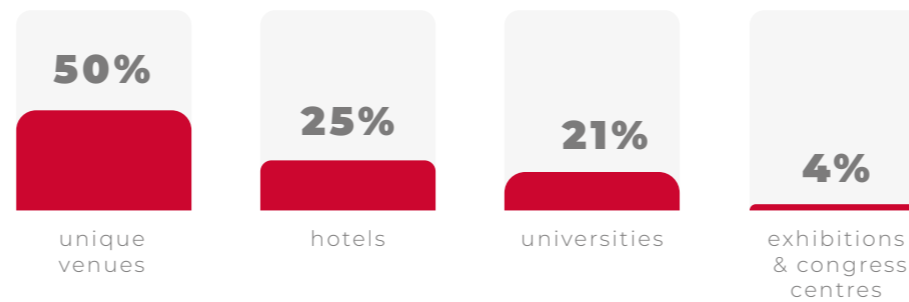


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LOCATION OF EVENTS

VENUES



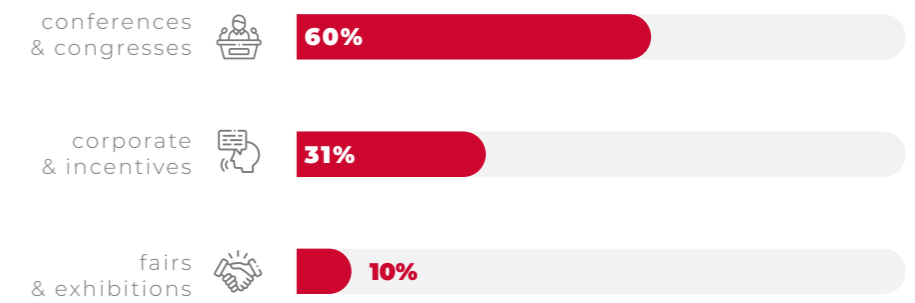
CHARACTERISTICS OF EVENTS

GROUP ORIGIN

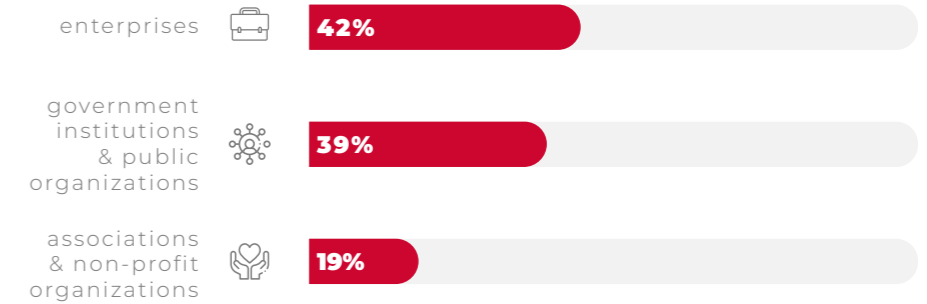


CHARACTERISTICS OF EVENTS

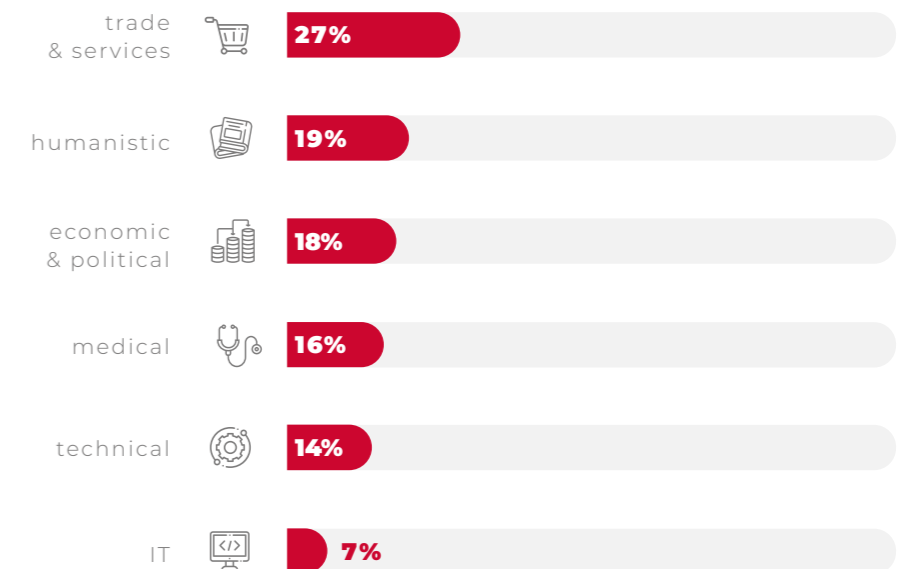
TYPE OF EVENTS



TYPE OF GROUP



MEETINGS BY INDUSTRY



RYNEK SPOTKAŃ W WOJEWÓDZTWIE POMORSKIM W 2021 ROKU

NA PODSTAWIE DANYCH ZEBRANYCH PRZEZ GDANSK CONVENTION BUREAU

OGÓLNE INFORMACJE

WIELKOŚĆ RYNKU SPOTKAŃ

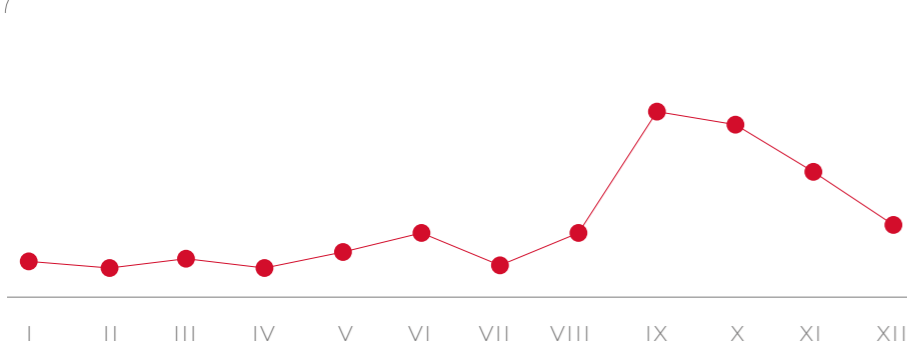
215 497

uczestników spotkań
i wydarzeń
biznesowych

535

spotkań
i wydarzeń
biznesowych

SEZONOWOŚĆ

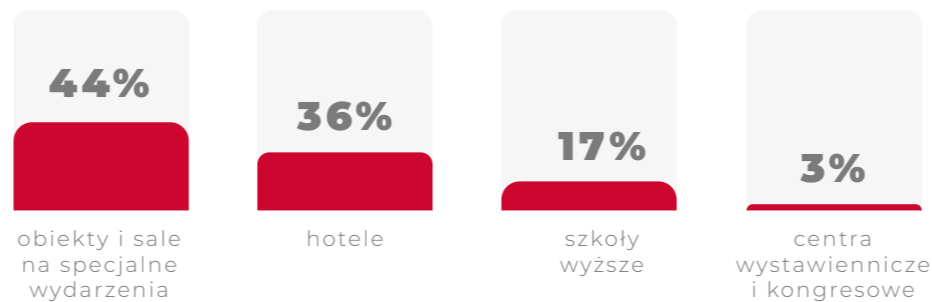


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LOKALIZACJA WYDARZEŃ

OBIEKTY



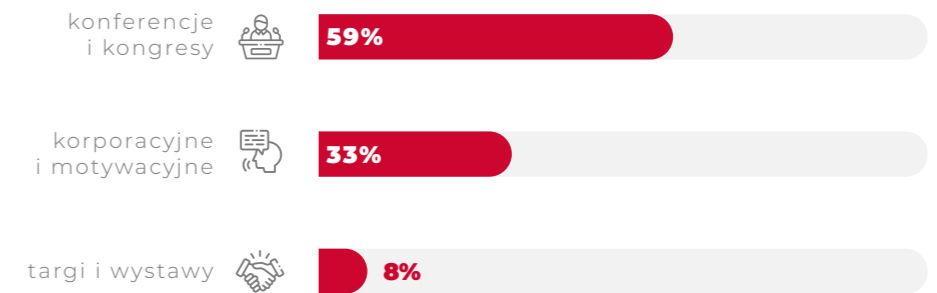
CHARAKTERYSTYKA WYDARZEŃ

POCHODZENIE GRUPY

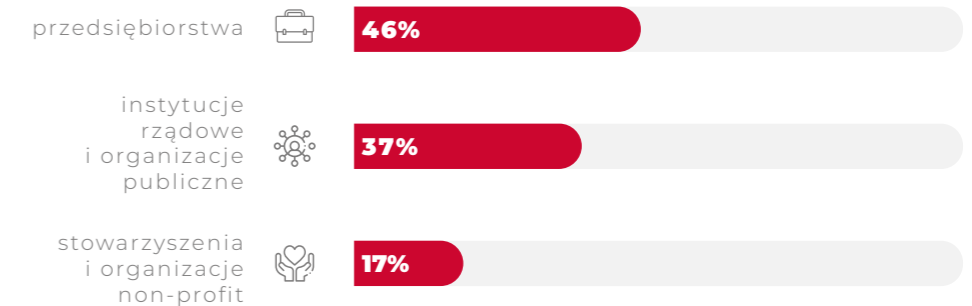


CHARAKTERYSTYKA WYDARZEŃ

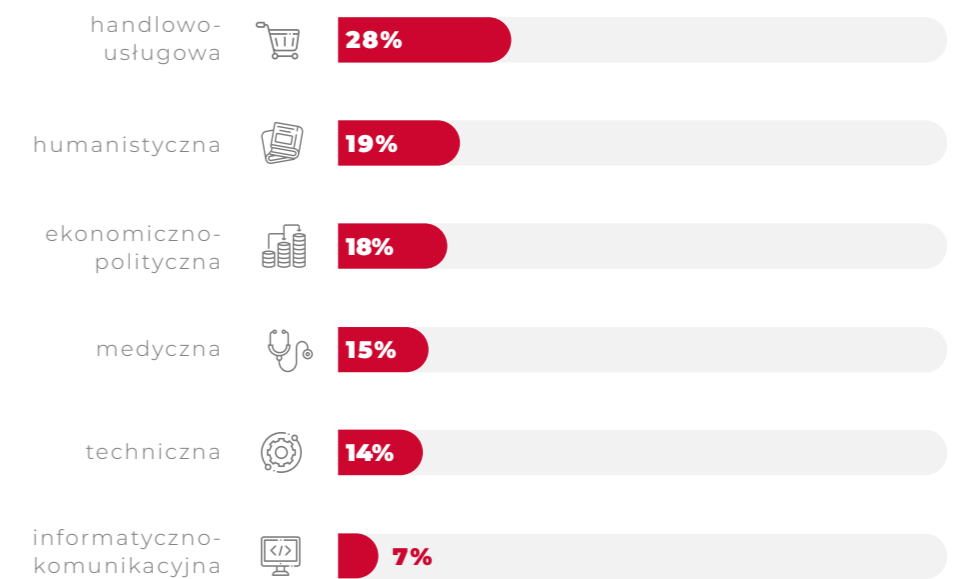
RODZAJ WYDARZEŃ



RODZAJ GRUPY



SPOTKANIA WG BRANŻY



MEETING INDUSTRY IN POMERANIA VOIVODESHIP IN 2021

BASED ON DATA COLLECTED BY GDANSK CONVENTION BUREAU

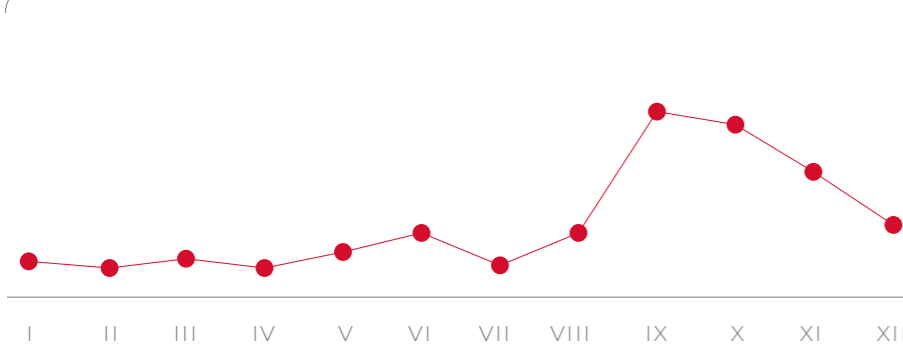
GENERAL INFORMATION

SIZE OF MEETING INDUSTRY

215 497
participants
of business meetings
& events

535
business
meetings
& events

SEASONALITY

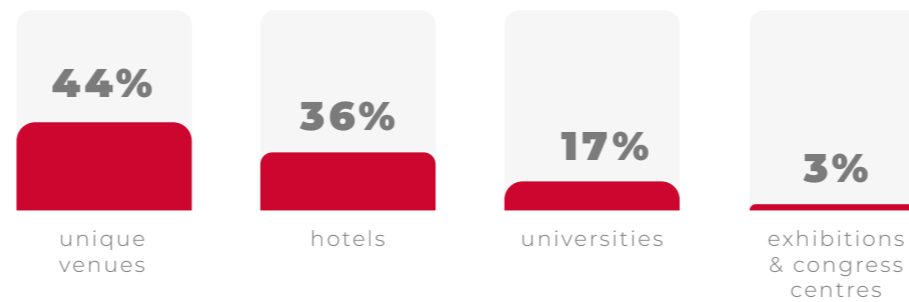


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LOCATION OF EVENTS

VENUES



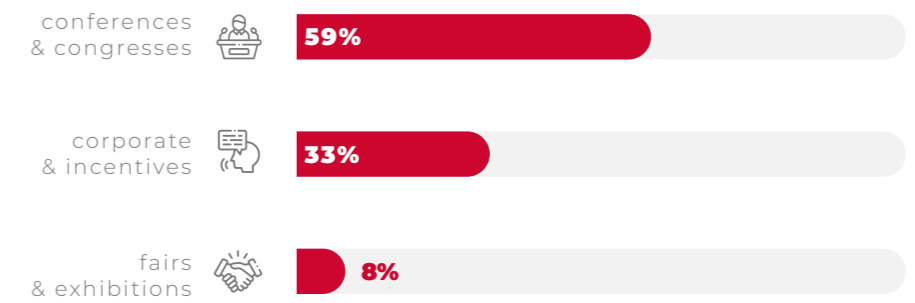
CHARACTERISTICS OF EVENTS

GROUP ORIGIN

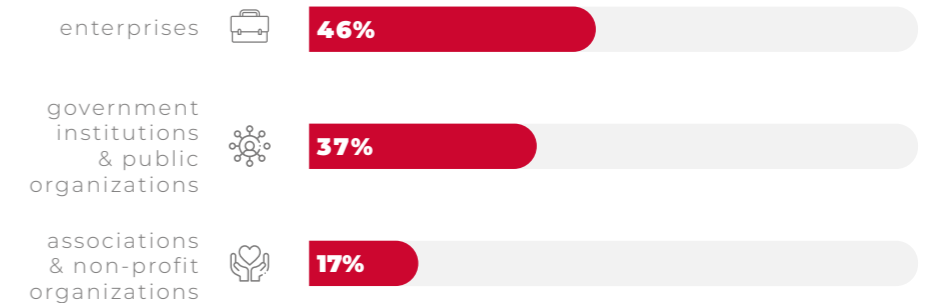


CHARACTERISTICS OF EVENTS

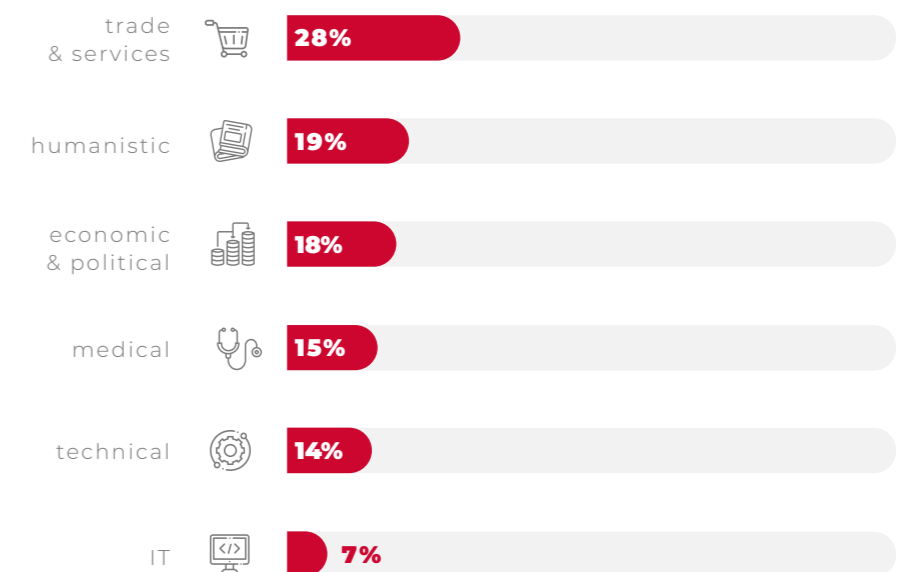
TYPE OF EVENTS



TYPE OF GROUP



MEETINGS BY INDUSTRY



PORÓWNANIE NA PODSTAWIE DANYCH ZEBRANYCH PRZEZ GDANSK CONVENTION BUREAU

OGÓLNE INFORMACJE

LICZBA SPOTKAŃ I WYDARZEŃ BIZNESOWYCH

431

WZGLĘDEM 2019 R. SPADEK O **76%**

442

1 794

UCZESTNICY SPOTKAŃ I WYDARZEŃ BIZNESOWYCH

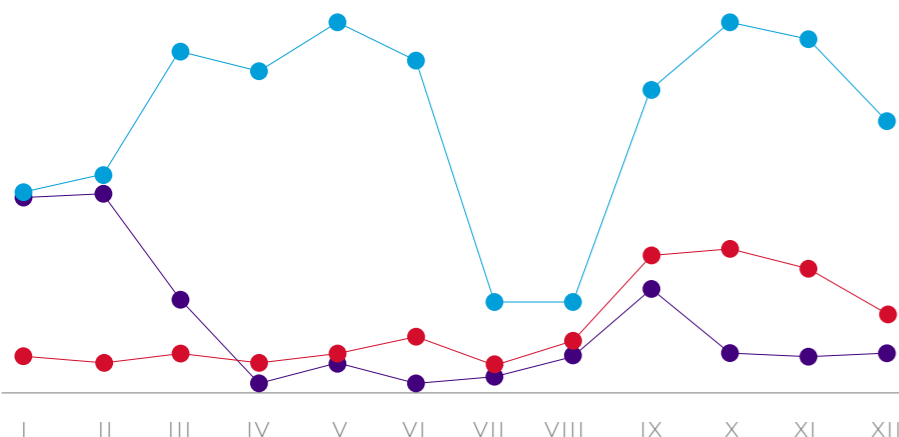
199 044

WZGLĘDEM 2019 R. SPADEK O **64%**

132 906

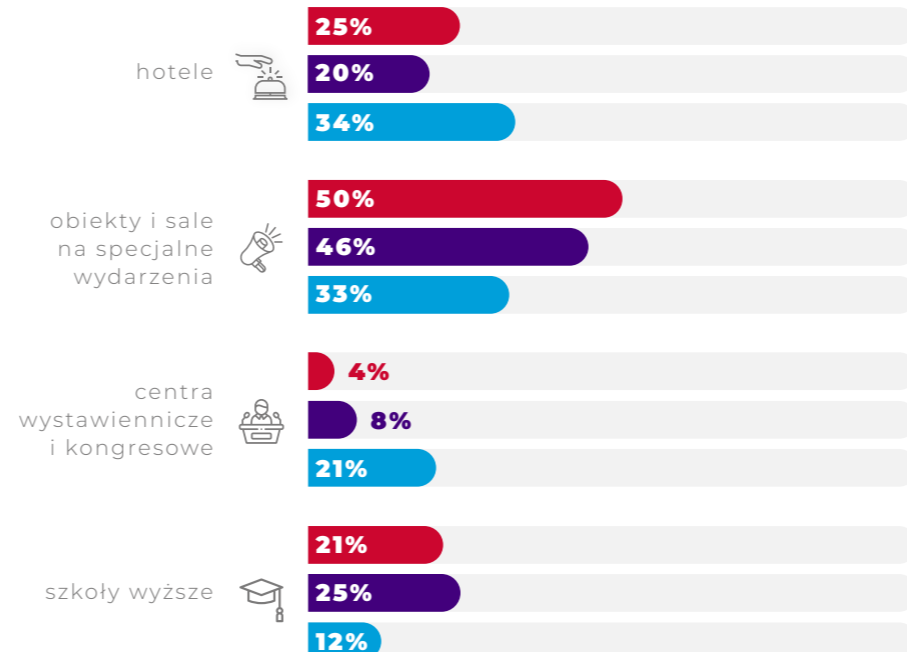
559 672

SEZONOWOŚĆ



LOKALIZACJA WYDARZEŃ

OBIEKTY

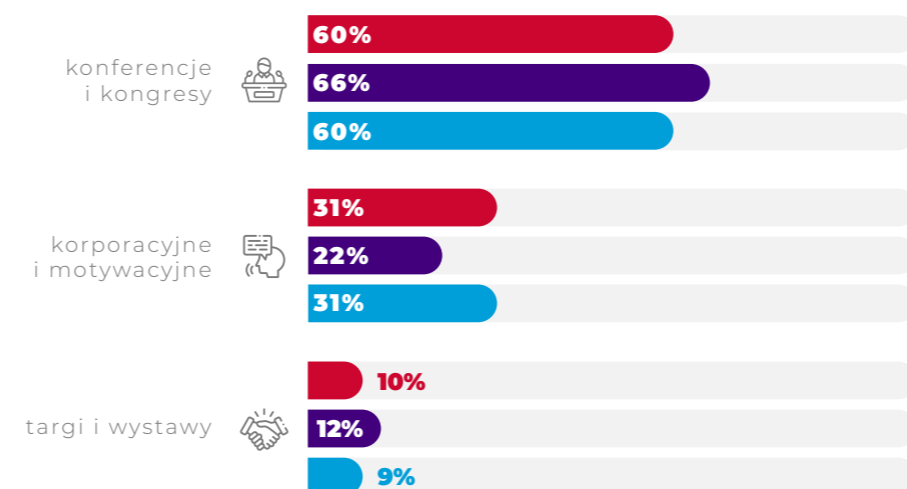


CHARAKTERYSTYKA WYDARZEŃ

POCHODZENIE GRUPY

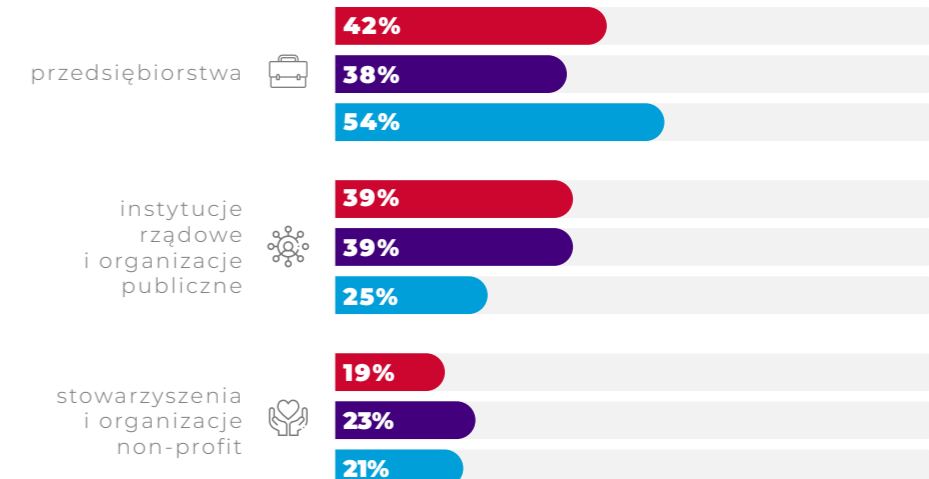


RODZAJ WYDARZEŃ

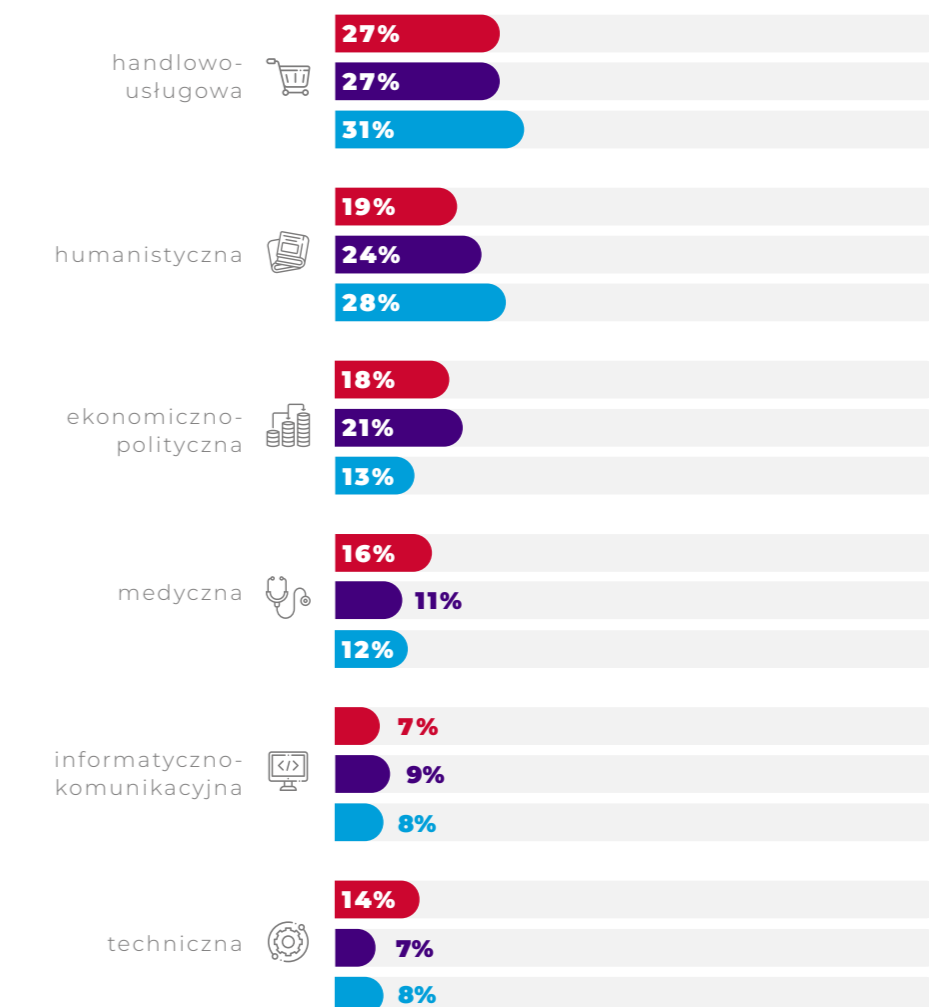


CHARAKTERYSTYKA WYDARZEŃ

RODZAJ GRUPY



SPOTKANIA WG BRANŻY



BASED ON DATA COLLECTED BY GDANSK CONVENTION BUREAU

GENERAL INFORMATION

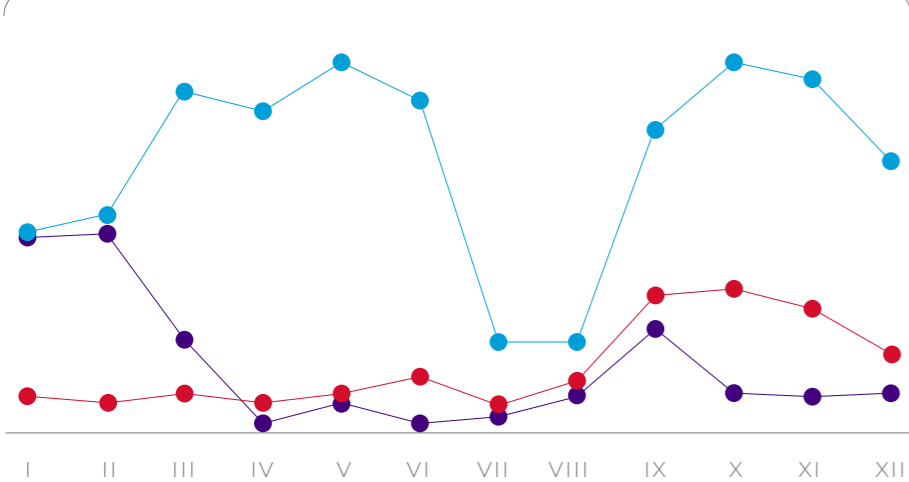
NUMBER OF BUSINESS MEETINGS & EVENTS



NUMBER OF PARTICIPANTS

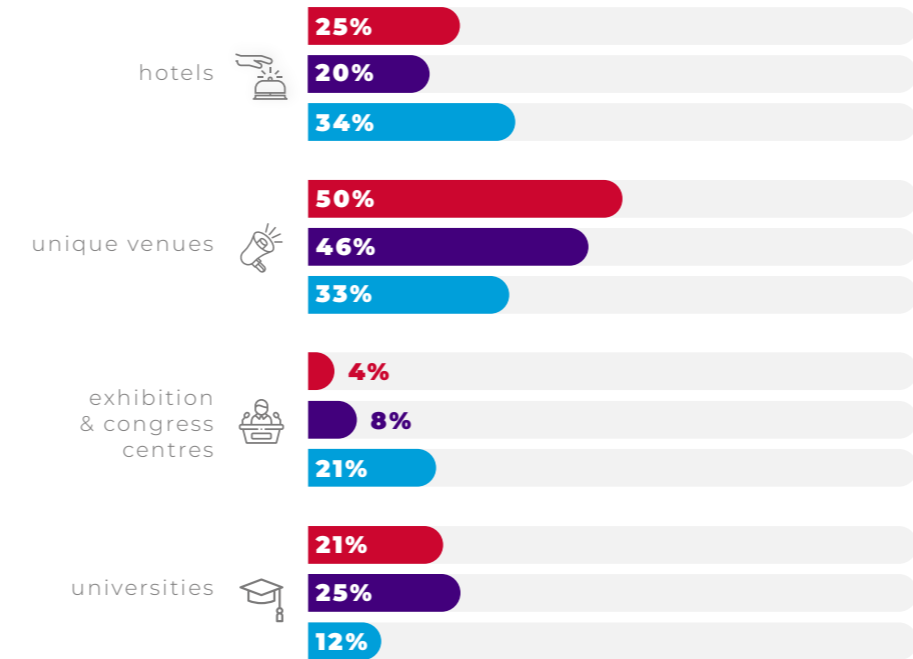


SEASONALITY



LOCATION OF EVENTS

VENUES

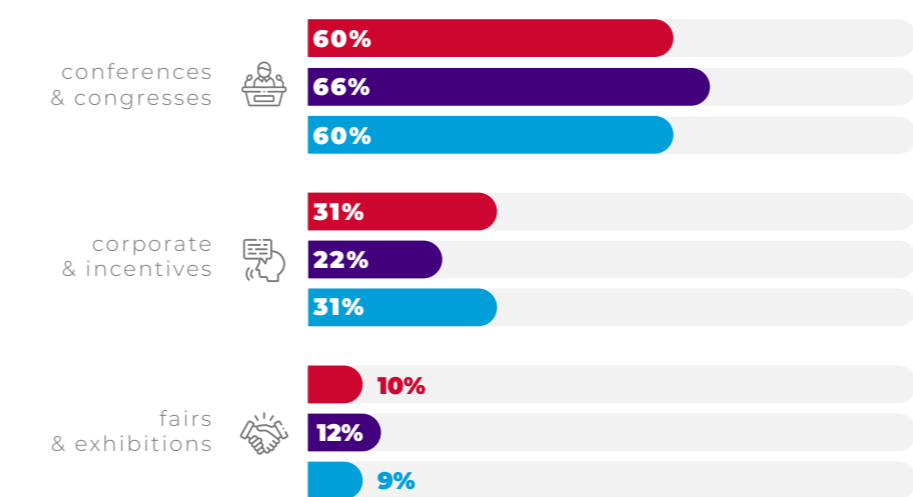


CHARACTERISTICS OF EVENTS

GROUP ORIGIN

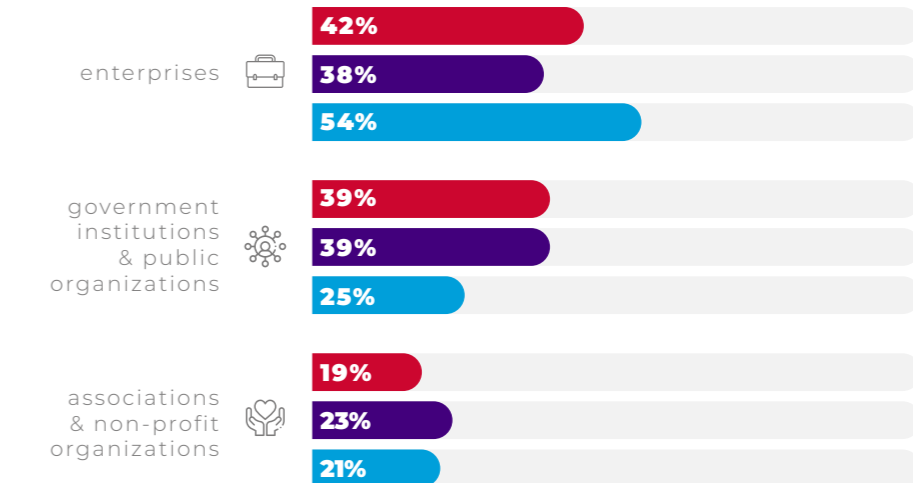


TYPE OF EVENTS

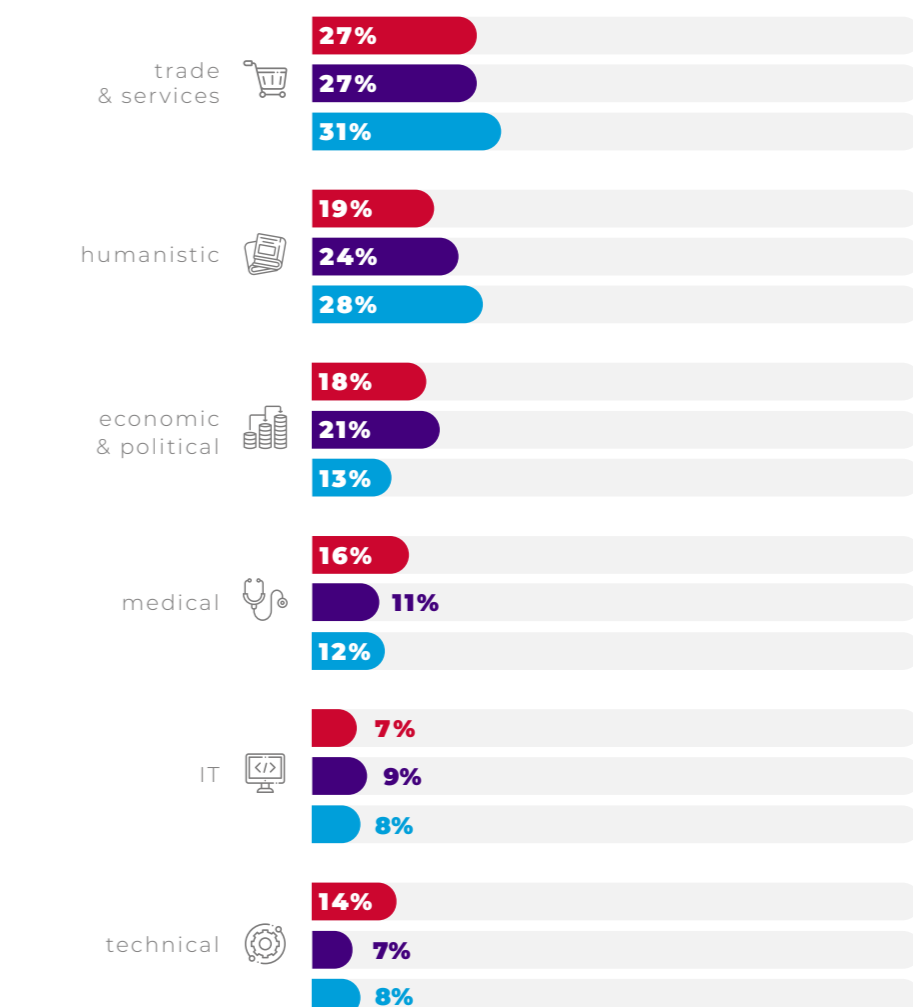


CHARACTERISTICS OF EVENTS

TYPE OF GROUP



MEETINGS BY INDUSTRY



PORÓWNANIE NA PODSTAWIE DANYCH ZEBRANYCH PRZEZ GDANSK CONVENTION BUREAU

OGÓLNE INFORMACJE

LICZBA SPOTKAŃ I WYDARZEŃ BIZNESOWYCH

535

WZGLĘDEM 2019 R. SPADEK O 79%

558

2 551

UCZESTNICY SPOTKAŃ I WYDARZEŃ BIZNESOWYCH

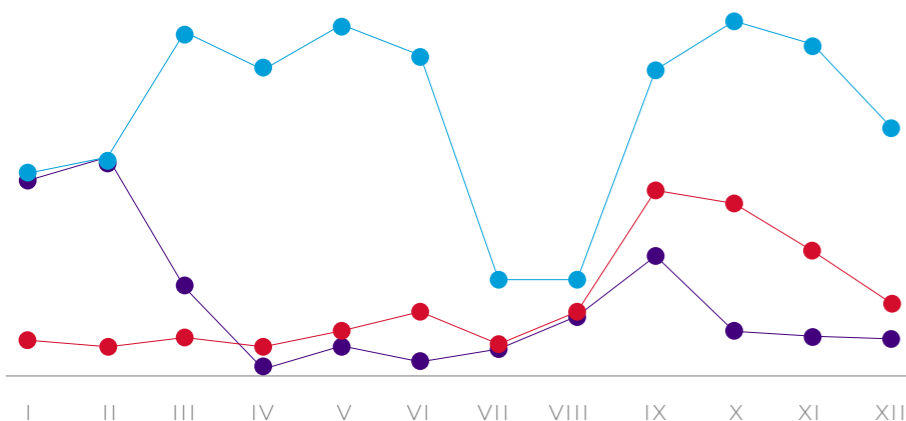
215 497

WZGLĘDEM 2019 R. SPADEK O 68%

151 881

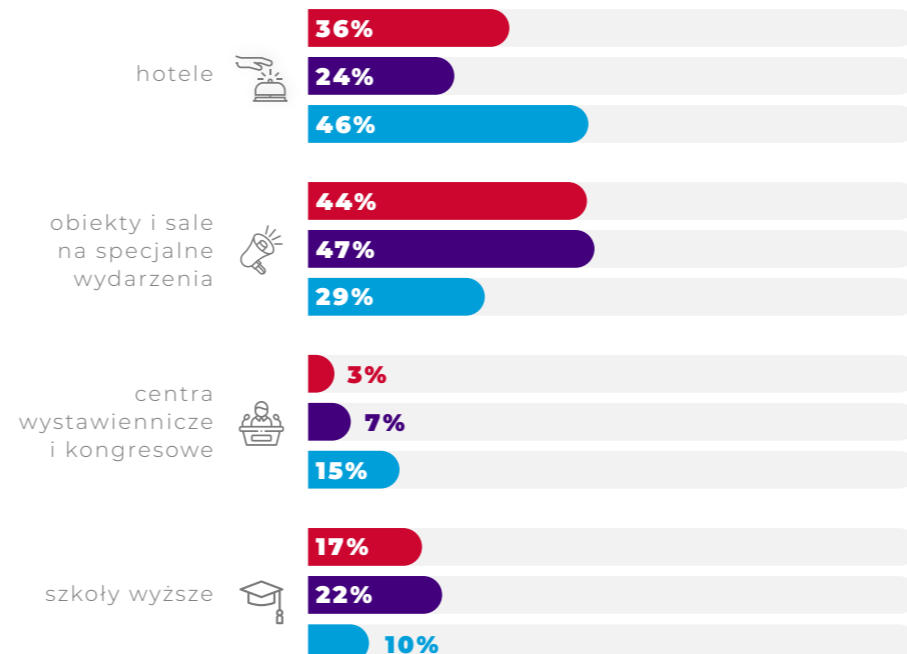
677 085

SEZONOWOŚĆ



LOKALIZACJA WYDARZEŃ

OBIEKTY

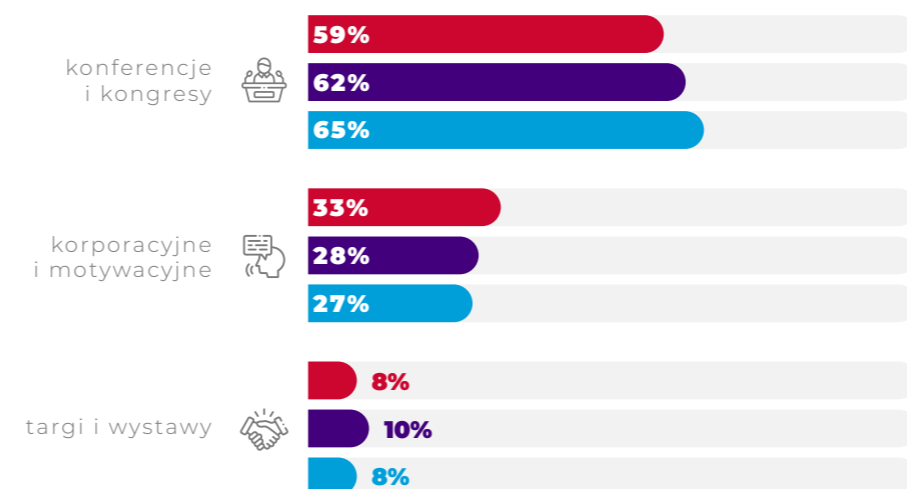


CHARAKTERYSTYKA WYDARZEŃ

POCHODZENIE GRUPY

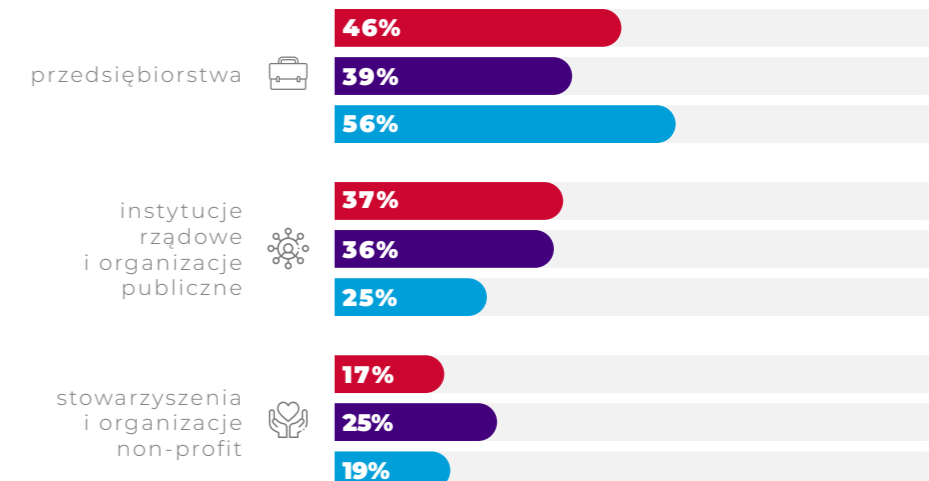


RODZAJ WYDARZEŃ

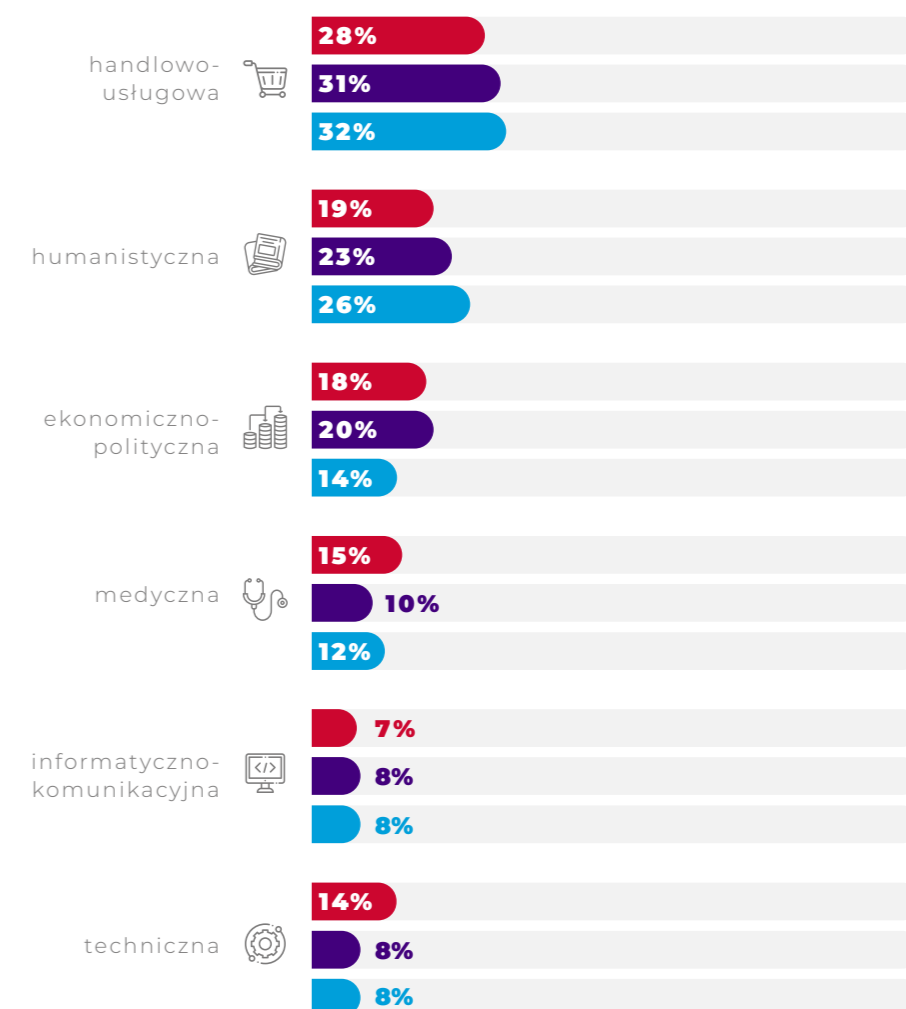


CHARAKTERYSTYKA WYDARZEŃ

RODZAJ GRUPY



SPOTKANIA WG BRANŻY



BASED ON DATA COLLECTED BY GDANSK CONVENTION BUREAU

GENERAL INFORMATION

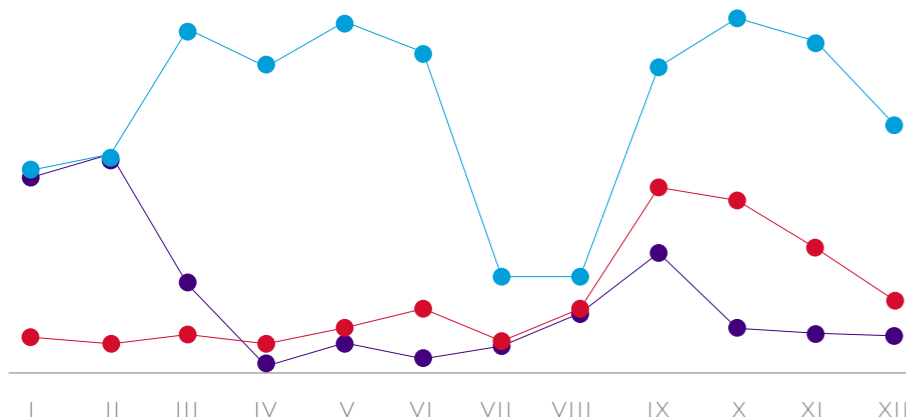
NUMBER OF BUSINESS MEETINGS & EVENTS



NUMBER OF PARTICIPANTS

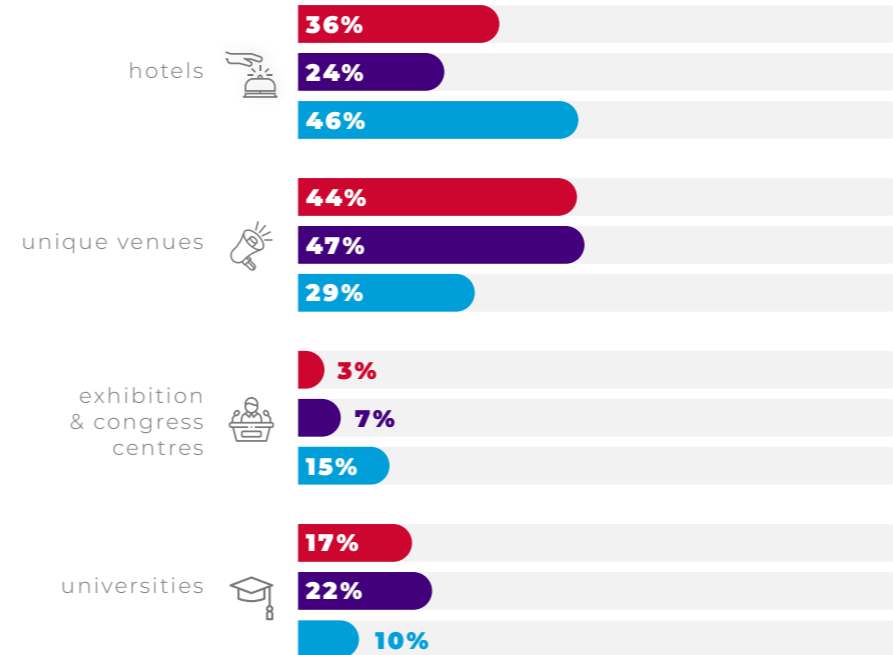


SEASONALITY



LOCATION OF EVENTS

VENUES

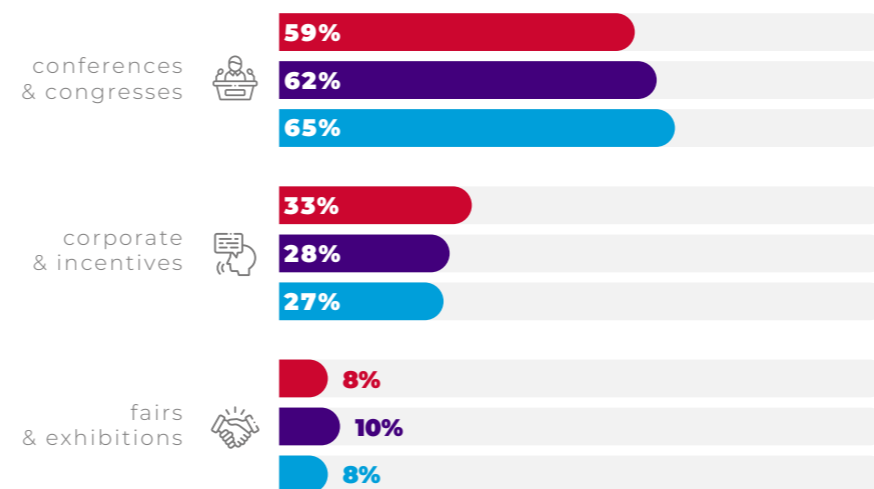


CHARACTERISTICS OF EVENTS

GROUP ORIGIN

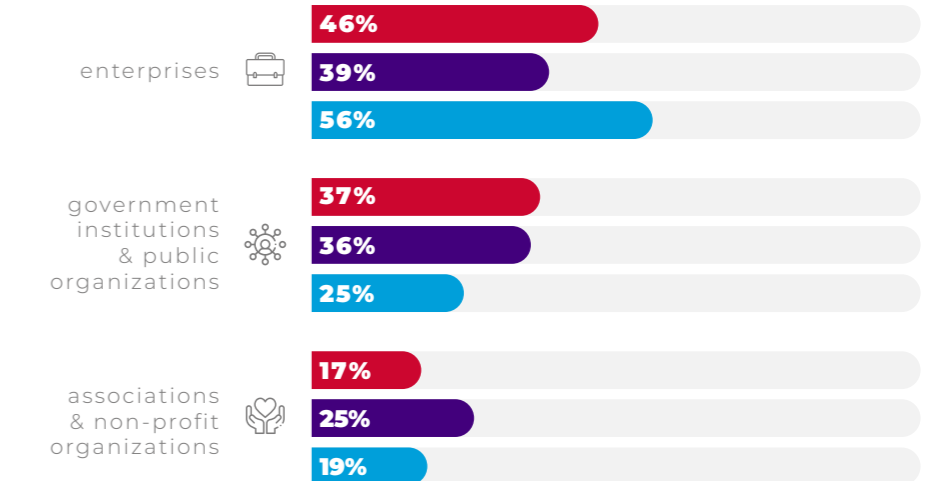


TYPE OF EVENTS



CHARACTERISTICS OF EVENTS

TYPE OF GROUP



MEETINGS BY INDUSTRY

