

# RYNEK SPOTKAŃ W GDAŃSKU W 2021 ROKU

NA PODSTAWIE DANYCH ZEBRANYCH PRZEZ GDANSK CONVENTION BUREAU

## OGÓLNE INFORMACJE

### WIELKOŚĆ RYNKU SPOTKAŃ

**199 044**

uczestników spotkań  
i wydarzeń  
biznesowych

**431**

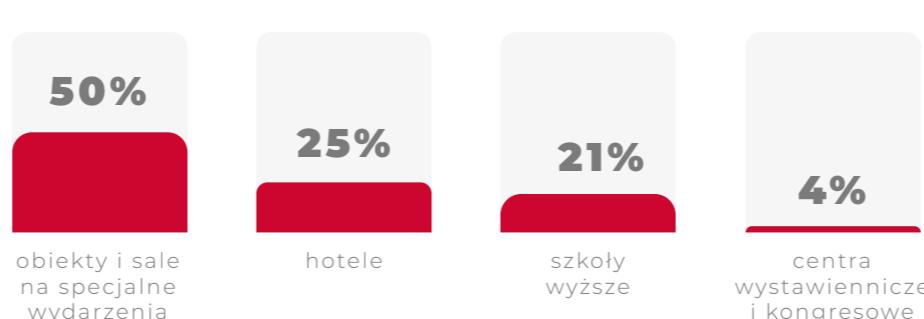
spotkań  
i wydarzeń  
biznesowych

### SEZONOWOŚĆ



## LOKALIZACJA WYDARZEŃ

### OBIEKTY



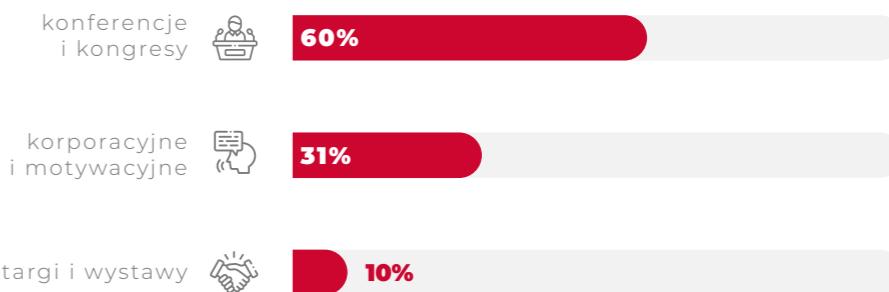
## CHARAKTERYSTYKA WYDARZEŃ

### POCHODZENIE GRUPY

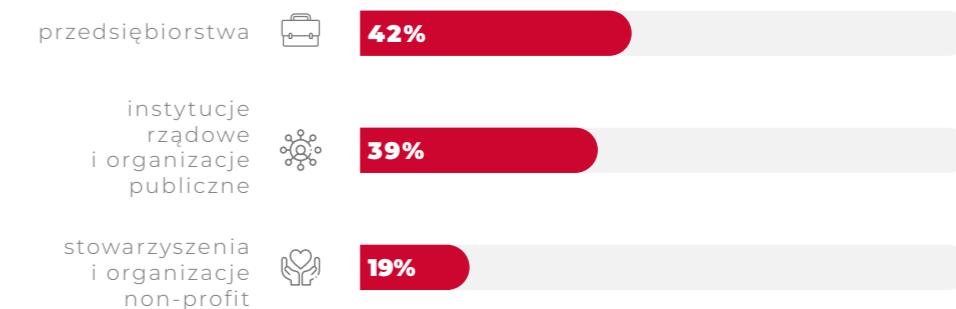


## CHARAKTERYSTYKA WYDARZEŃ

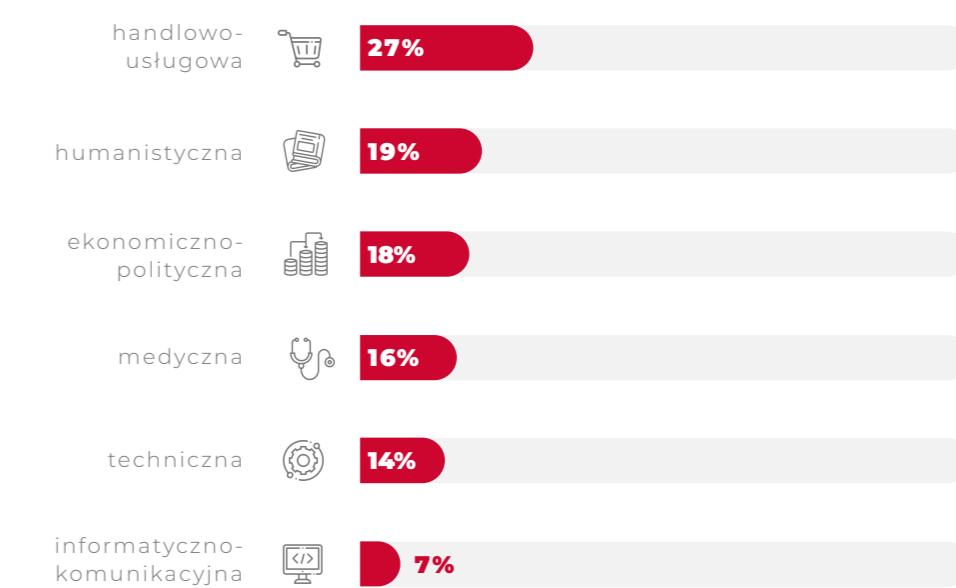
### RODZAJ WYDARZEŃ



### RODZAJ GRUPY



### SPOTKANIA WG BRANŻY



# MEETING INDUSTRY IN GDANSK IN 2021

BASED ON DATA COLLECTED BY GDANSK CONVENTION BUREAU

## GENERAL INFORMATION

### SIZE OF MEETING INDUSTRY

**199 044**

participants  
of business meetings  
& events

**431**

business  
meetings  
& events

### SEASONALITY



## LOCATION OF EVENTS

### VENUES

**50%**

unique  
venues

**25%**

hotels

**21%**

universities

**4%**

exhibitions  
& congress  
centres

## CHARACTERISTICS OF EVENTS

### TYPE OF EVENTS

conferences  
& congresses

**60%**

corporate  
& incentives

**31%**

fairs  
& exhibitions

**10%**

### TYPE OF GROUP

enterprises

**42%**

government  
institutions  
& public  
organizations

**39%**

associations  
& non-profit  
organizations

**19%**

### MEETINGS BY INDUSTRY

trade  
& services

**27%**

humanistic

**19%**

economic  
& political

**18%**

medical

**16%**

technical

**14%**

IT

**7%**

## CHARACTERISTICS OF EVENTS

### GROUP ORIGIN



**92%**



**8%**

# RYNEK SPOTKAŃ W WOJEWÓDZTWIE POMORSKIM W 2021 ROKU

NA PODSTAWIE DANYCH ZEBRANYCH PRZEZ GDANSK CONVENTION BUREAU

## OGÓLNE INFORMACJE

### WIELKOŚĆ RYNKU SPOTKAŃ

**215 497**

uczestników spotkań  
i wydarzeń  
biznesowych

**535**

spotkań  
i wydarzeń  
biznesowych

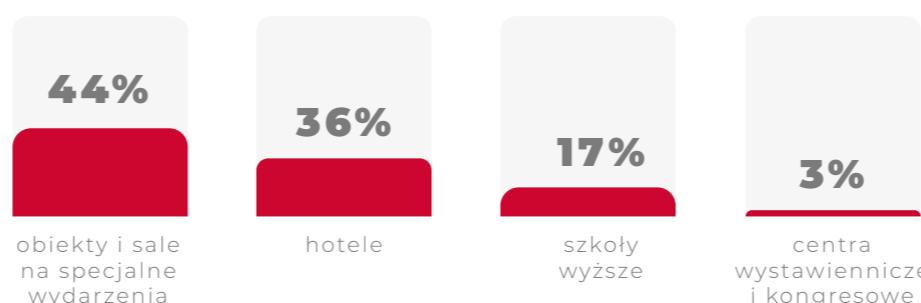
### SEZONOWOŚĆ



Gdansk  
Convention  
Bureau

## LOKALIZACJA WYDARZEŃ

### OBIEKTY



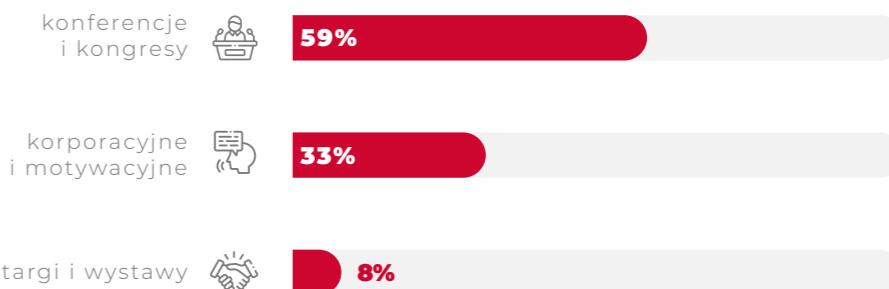
## CHARAKTERYSTYKA WYDARZEŃ

### POCHODZENIE GRUPY

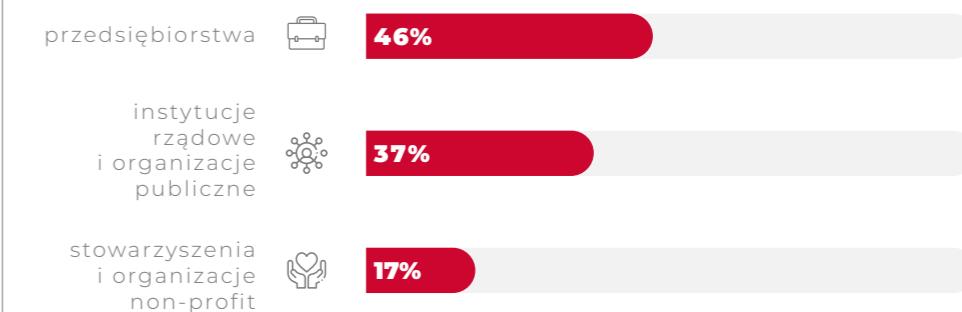


## CHARAKTERYSTYKA WYDARZEŃ

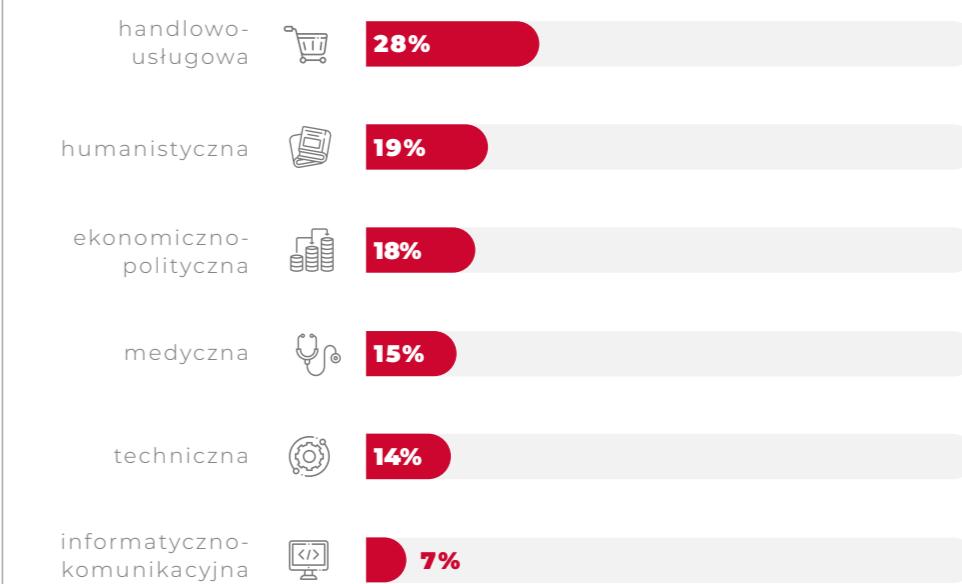
### RODZAJ WYDARZEŃ



### RODZAJ GRUPY



### SPOTKANIA WG BRANŻY



# MEETING INDUSTRY IN POMERANIA VOIVODESHIP IN 2021

BASED ON DATA COLLECTED BY GDANSK CONVENTION BUREAU

## GENERAL INFORMATION

### SIZE OF MEETING INDUSTRY

**215 497**

participants  
of business meetings  
& events

**535**

business  
meetings  
& events

### SEASONALITY



## LOCATION OF EVENTS

### VENUES

**44%**

unique  
venues

**36%**

hotels

**17%**

universities

**3%**

exhibitions  
& congress  
centres

## CHARACTERISTICS OF EVENTS

### GROUP ORIGIN



**92%**



**8%**

## CHARACTERISTICS OF EVENTS

### TYPE OF EVENTS

conferences  
& congresses

**59%**

corporate  
& incentives

**33%**

fairs  
& exhibitions

**8%**

### TYPE OF GROUP

enterprises

**46%**

government  
institutions  
& public  
organizations

**37%**

associations  
& non-profit  
organizations

**17%**

### MEETINGS BY INDUSTRY

trade  
& services

**28%**

humanistic

**19%**

economic  
& political

**18%**

medical

**15%**

technical

**14%**

IT

**7%**

# RYNEK SPOTKAŃ W GDAŃSKU

2019

2020

2021

## PORÓWNANIE NA PODSTAWIE DANYCH ZEBRANYCH PRZEZ GDANSK CONVENTION BUREAU

### OGÓLNE INFORMACJE

#### LICZBA SPOTKAŃ I WYDARZEŃ BIZNESOWYCH



#### UCZESTNICY SPOTKAŃ I WYDARZEŃ BIZNESOWYCH



#### SEZONOWOŚĆ



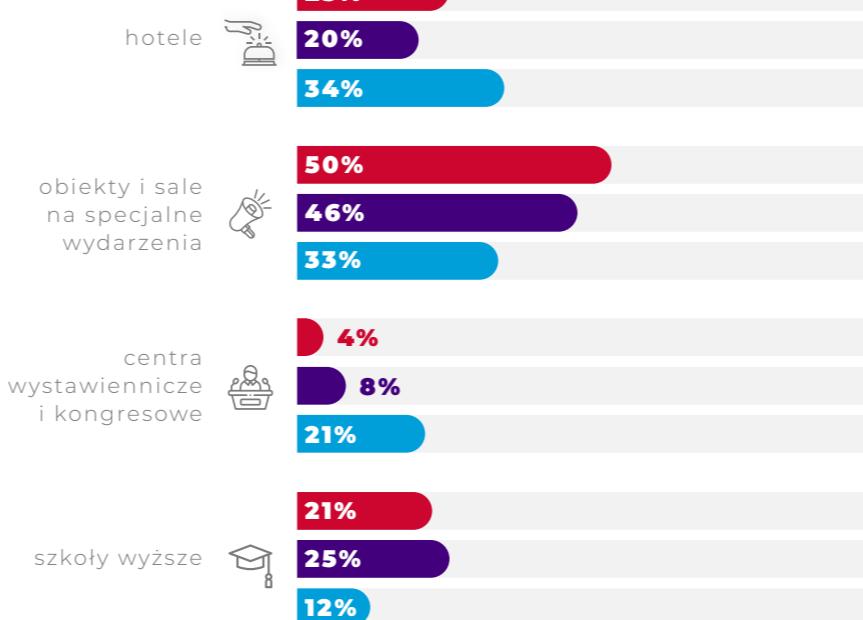
2019

2020

2021

### LOKALIZACJA WYDARZEŃ

#### OBIEKTY

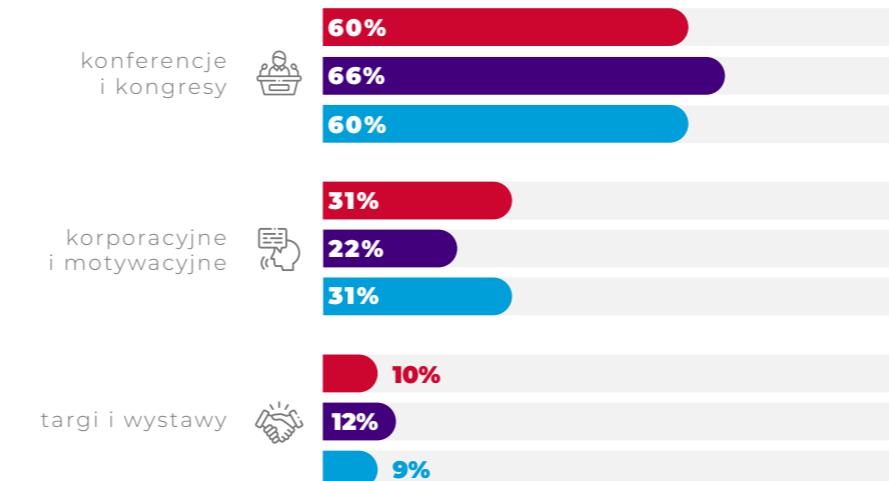


### CHARAKTERYSTYKA WYDARZEŃ

#### POCHODZENIE GRUPY

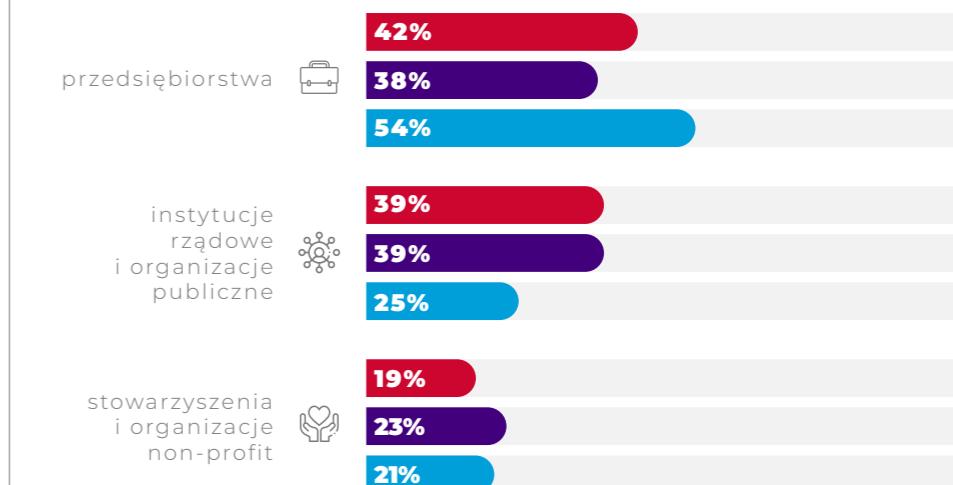


#### RODZAJ WYDARZEŃ

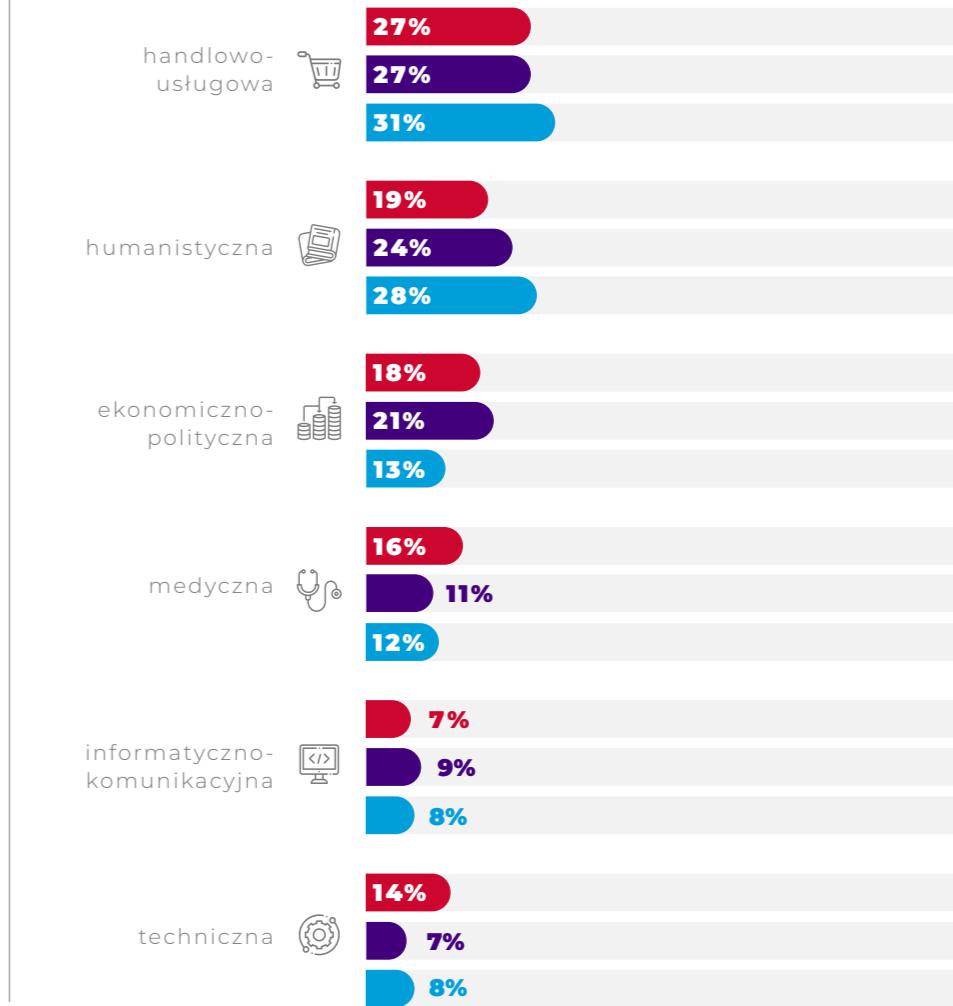


### CHARAKTERYSTYKA WYDARZEŃ

#### RODZAJ GRUPY



#### SPOTKANIA WG BRANŻY



BASED ON DATA COLLECTED BY GDANSK CONVENTION BUREAU

## GENERAL INFORMATION

## NUMBER OF BUSINESS MEETINGS &amp; EVENTS

431

DECREASE OF 76%

442

1 794

## NUMBER OF PARTICIPANTS

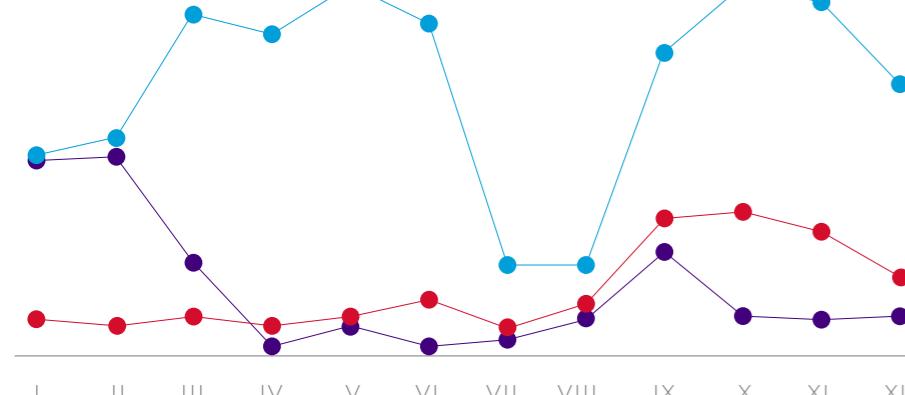
199 044

DECREASE OF 64%

132 906

559 672

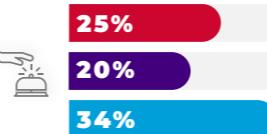
## SEASONALITY



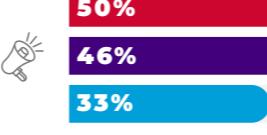
## LOCATION OF EVENTS

## VENUES

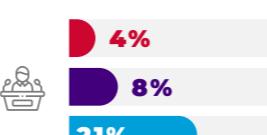
hotels



unique venues



exhibition &amp; congress centres



universities

## CHARACTERISTICS OF EVENTS

## GROUP ORIGIN

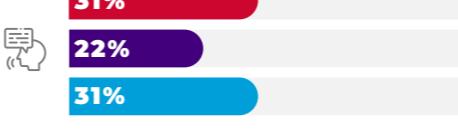


## TYPE OF EVENTS

conferences &amp; congresses



corporate &amp; incentives

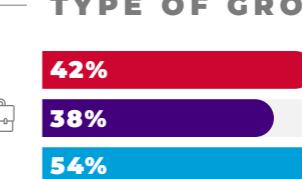


fairs &amp; exhibitions

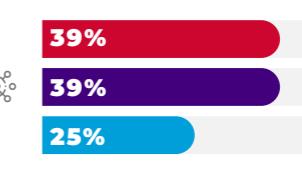
## CHARACTERISTICS OF EVENTS

## TYPE OF GROUP

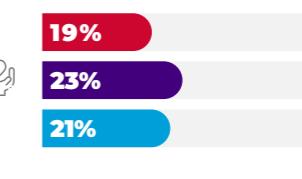
enterprises



government institutions &amp; public organizations

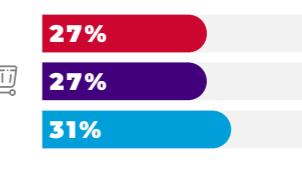


associations &amp; non-profit organizations

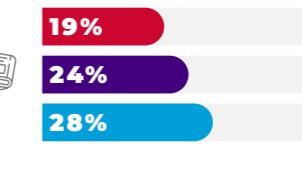


## MEETINGS BY INDUSTRY

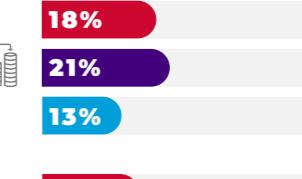
trade &amp; services



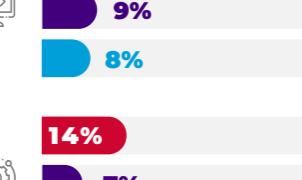
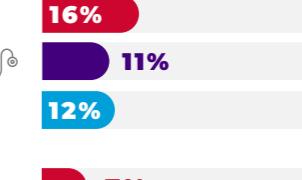
humanistic



economic &amp; political



medical



technical

# RYNEK SPOTKAŃ W WOJEWÓDZTWIE POMORSKIM

2019

2020

2021

## PORÓWNANIE NA PODSTAWIE DANYCH ZEBRANYCH PRZEZ GDANSK CONVENTION BUREAU

### OGÓLNE INFORMACJE

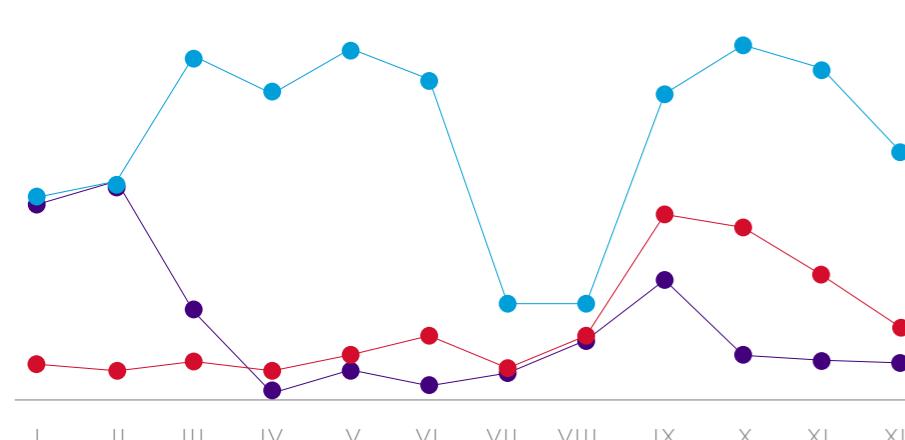
#### LICZBA SPOTKAŃ I WYDARZEŃ BIZNESOWYCH



#### UCZESTNICY SPOTKAŃ I WYDARZEŃ BIZNESOWYCH

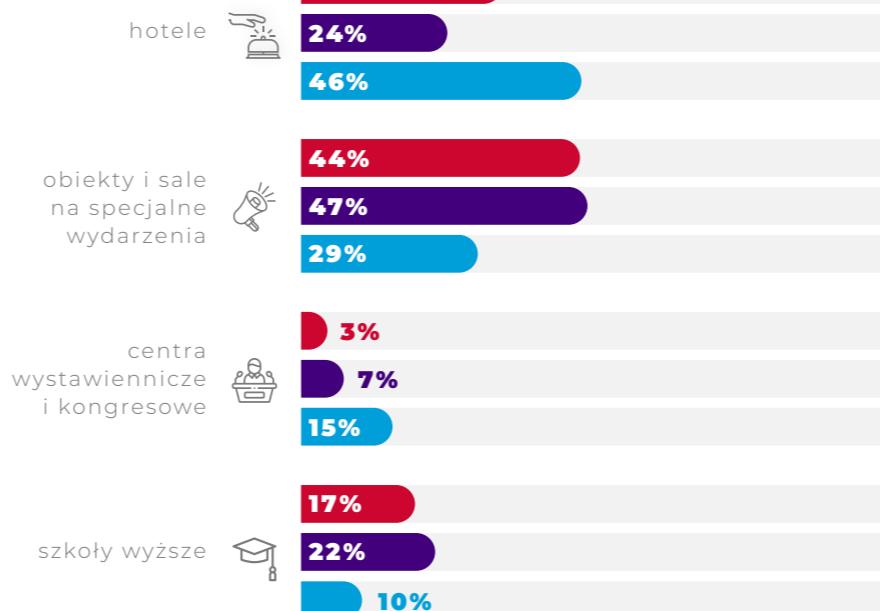


#### SEZONOWOŚĆ



### LOKALIZACJA WYDARZEŃ

#### OBIEKTY

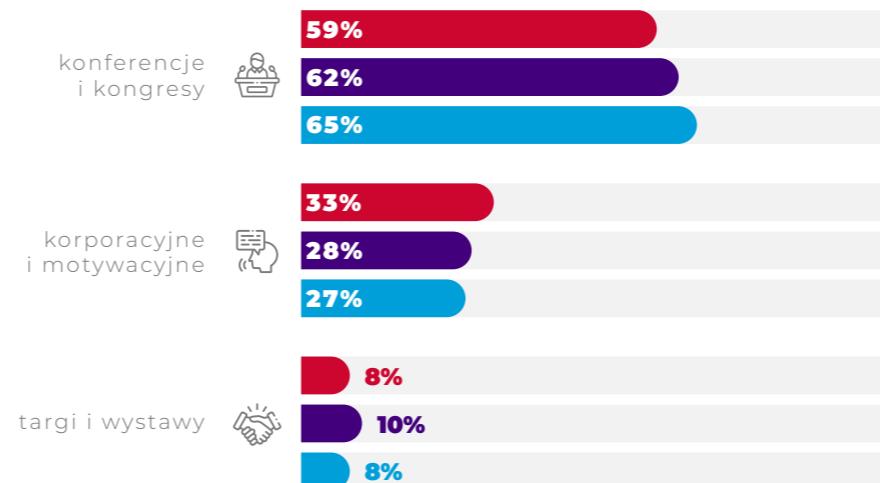


### CHARAKTERYSTYKA WYDARZEŃ

#### POCHODZENIE GRUPY

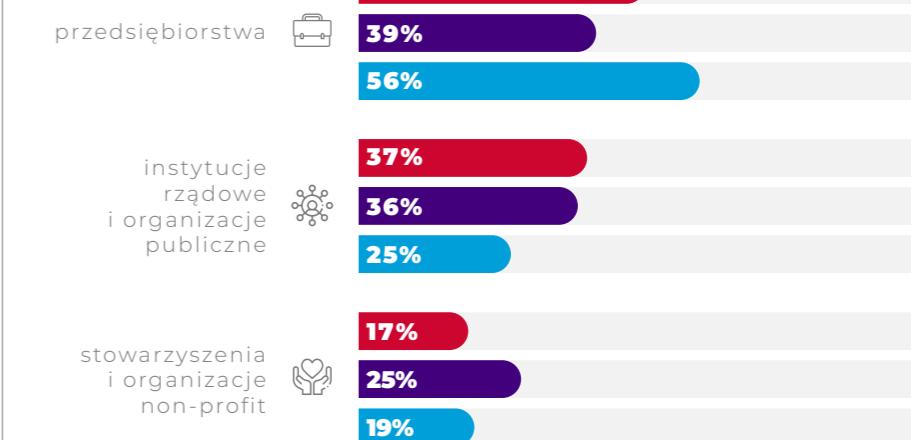


#### RODZAJ WYDARZEŃ

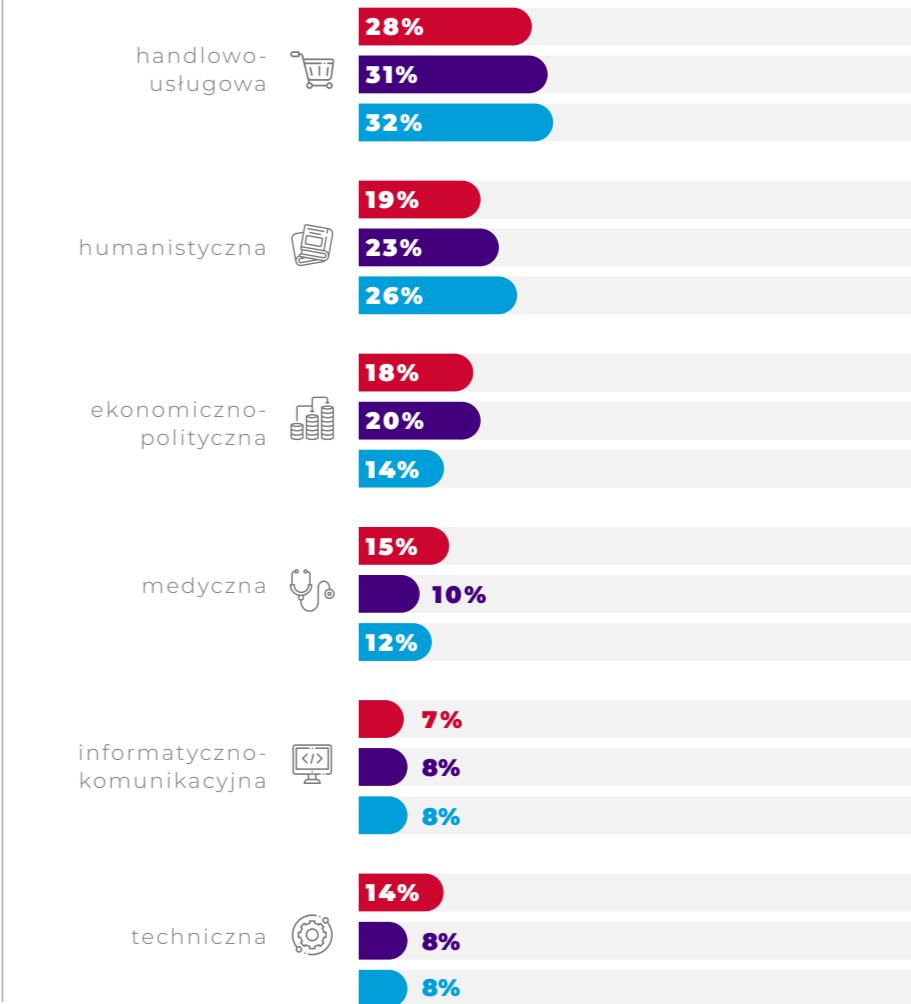


### CHARAKTERYSTYKA WYDARZEŃ

#### RODZAJ GRUPY



#### SPOTKANIA WG BRANŻY



# MEETING INDUSTRY IN POMERANIA VOIVODESHIP

2019

2020

2021

BASED ON DATA COLLECTED BY GDANSK CONVENTION BUREAU

## GENERAL INFORMATION

### NUMBER OF BUSINESS MEETINGS & EVENTS

535

DECREASE OF 79%

558

2 551

### NUMBER OF PARTICIPANTS

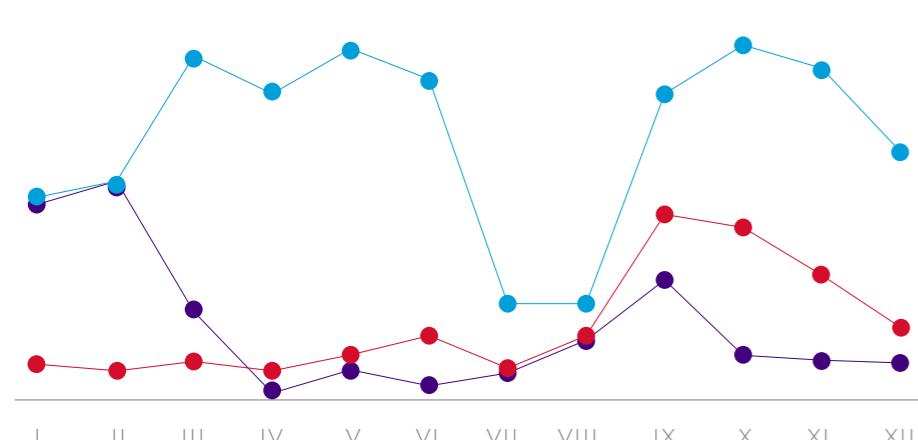
215 497

DECREASE OF 68%

151 881

677 085

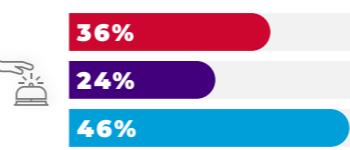
### SEASONALITY



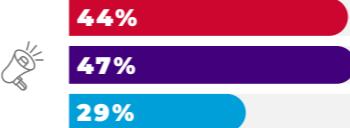
## LOCATION OF EVENTS

### VENUES

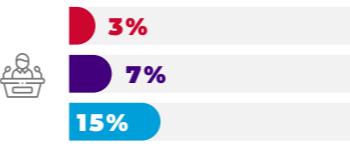
hotels



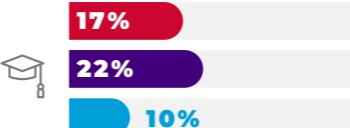
unique venues



exhibition & congress centres



universities



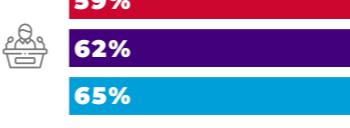
### CHARACTERISTICS OF EVENTS

#### GROUP ORIGIN

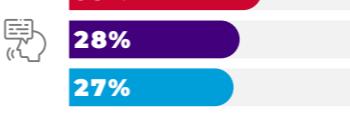


#### TYPE OF EVENTS

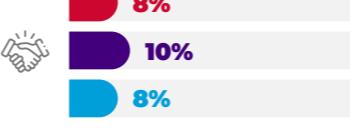
conferences & congresses



corporate & incentives



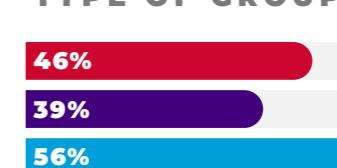
fairs & exhibitions



## CHARACTERISTICS OF EVENTS

### TYPE OF GROUP

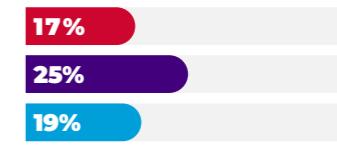
enterprises



government institutions & public organizations

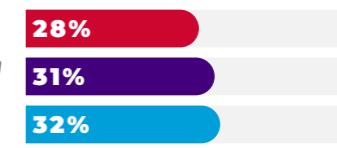


associations & non-profit organizations

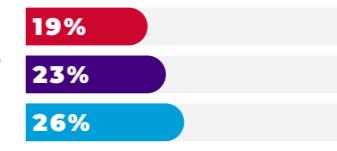


### MEETINGS BY INDUSTRY

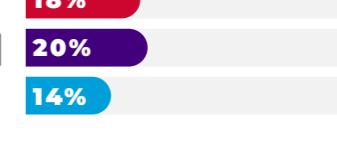
trade & services



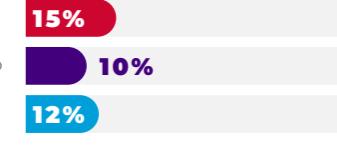
humanistic



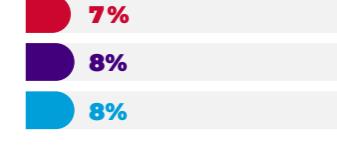
economic & political



medical



IT



technical

